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Friday 20 October

ENGAGING
COMMUNITIES
AND
FACILITATING
CHANGE

This roadshow will explore the latest research on sustainable design, energy efficiency and community engagement. Hear from a range of expert speakers on effectively engaging with communities and fostering sustainable behavior change, learn from and network with your peers, and assist in identifying opportunities for collaboration and scope potential projects.

You are Invited to
attend the CRC
Low Carbon
Living Roadshow

9.30 am – 2 pm,
Friday 20 October
2017

Mantra
Parramatta, Cnr
Parkes St &
Valentine Ave,
Parramatta

To register click
[here](#)



SYDNEY COASTAL
COUNCILS GROUP

WSROC

Advocating for the people of Western Sydney



LOW CARBON LIVING
CRC

CRCLCL ROADSHOW – ENGAGING COMMUNITIES AND FACILITATING CHANGE

Date	Friday 20 October, 2017
Time	9.30 a.m. – 2.00 p.m.
Venue	Mantra Parramatta , Parkes St & Valentine Ave, Parramatta (5 mins walk from Parramatta Station)
Hosts	Western Sydney Regional Organisation of Councils (WSROC) Sydney Coastal Councils Group (SCCG)
Aims	<ul style="list-style-type: none"> • Build and strengthen relationships between and among researchers and practitioners • Share and develop new knowledge via a face-to-face engagement and outreach activity in a collegiate and convivial environment • Provide practitioners with access to expert researchers and leading contemporary research to assist their work and support their professional development • Showcase and facilitate utilisation of CRCLCL research
Learning outcomes	<p><u>Local government practitioners:</u></p> <ul style="list-style-type: none"> • How CRCLCL research can assist them: <ul style="list-style-type: none"> ○ Effectively engage communities (particularly Culturally and Linguistically Diverse communities) and foster change around sustainability/low carbon programs ○ Facilitate internal buy-in for proposed sustainability programs. <p><u>Researchers:</u></p> <ul style="list-style-type: none"> • Understand the local government context, particularly research needs, priorities, practices, barriers and enablers that can inform the design, implementation and use of CRCLCL research <p><u>All:</u></p> <ul style="list-style-type: none"> • The appetite and themes of future potential roadshows • Methods for fostering collaboration between practitioners and researchers
Audience	Local government environment and sustainability officers, environmental health officers, waste education officers, communication officers, environmental educators and strategy managers
Related documents	Guidenote: Using behaviour change insights to translate research into policy & practice

PROGRAM

MC: TBC

		Welcome	
9:30	0:30	Registration (tea and coffee will be provided on arrival)	
10:00	0:05	Welcome and acknowledgement of Country – Charles Casuscelli , CEO, WSROC	
10:05	0:05	Introduction - Scientia Professor Deo Prasad AO , CEO CRCLCL	
10:10	0:05	Round-table introductions – who’s who in the room	
		Presentations	
10:15	0:10	Kartik Madhira , Sustainability Officer, City of Parramatta	Councils’ perspectives How councils seek to foster community behavioural change and associated challenges
10:25	0:05	Discussion	
10:30	0:10	Dr. Stephen White , CRCLCL Program 3 leader	The story of CRCLCL Program 3 – Engaged Communities An overview of Program 3, including strategy, how impact will be achieved and highlights

10:40	0:05	Discussion	
10:45	0:10	Anthony Wright , Research Lead, CSIRO	Building support for sustainable house design Why don't people aspire to sustainable housing? This presentation will discuss the problem of marketing, valuing and ultimately selling sustainable design.
10:55	0:10	Discussion	
11:05	0:20	Morning tea	
11:25	0:15	Dr. Edgar Liu , UNSW	Trust and opportunities Lower income barriers to low carbon living, show that a lack of trust and opportunities are major barriers to disadvantaged households taking up energy efficiency measures. This presentation highlights potential ways to overcome such barriers.
11:40	0:10	Discussion	
11:50	0:15	Yoshihisa Kashima , University of Melbourne	Engaging community for sustainability How communities, particularly CALD members, can regulate their behaviours and practices to achieve sustainability goals. A discussion on how our new framework for change may be used to identify what aspects of the community's everyday life can be targeted to engage them.
12:05	0:10	Discussion	
12:15	0:15	Dr. Aneta Podkalicka , Monash University	Media and home renovations: some lessons for environmental communication and community engagement Drawing on cultural and media studies, a discussion on the integration of media and communication in everyday life, with recommendations for environmental communication strategies.
12:30	0:10	Discussion	
12:40	0:15	Aaron Davis , University of Adelaide	From tools to processes: An outcomes-focussed approach to community engagement Discussion of our framework for understanding why engagement is a crucial piece in the transition toward sustainable cities, and presenting lessons learned and recommendations based upon our project exploring co-creation processes.
12:55	0:10	Discussion	
13:05	0:15	Workshop session – next steps	
		Facilitator: TBC	
		<ul style="list-style-type: none"> • Draw upon the collective and individual knowledge of attendees to identify and understand the evolving needs of researchers and practitioners regarding engagement and change, as well as opportunities and challenges. • Scope future potential roadshows. 	
13:20	0:40	Lunch and networking	
14:00		Close	

ORGANISATIONAL PROFILES [alphabetical]

Cooperative Centre for Low Carbon Living (CRCLCL)

The CRCLCL is a national research and innovation hub that seeks to enable a globally competitive low carbon built environment sector and is supported by the Commonwealth Government's Cooperative Research Centres programme.

With a focus on collaborative innovation, the CRCLCL brings together researchers, industry and government to develop new social, technological and policy tools, products and services to assist us transition to a low carbon future.

Sydney Coastal Councils Group (SCCG)

Established in 1989, the SCCG is a co-operative organisation that advances sustainable management of Sydney's urban coastal environment. It comprises 11 Member Councils who represent nearly 1.5 million Sydneysiders.

Western Sydney Regional Organisation of Councils (WSROC)

Established in 1973, WSROC represents eight local councils (1.5 million people) in the Greater Western Sydney region. WSROC brings a collective voice to those issues which are crucial for Western Sydney's growing population.

WSROC's ongoing commitment to the region is demonstrated by its bipartisan advocacy, joint procurement program, cofounded project work and shared community activities.

PRESENTER BIOGRAPHIES [alphabetical]

Aaron Davis

Aaron is a researcher, design educator, and PhD candidate at the University of South Australia. Aaron holds Masters degrees in Architecture and Sustainable Design, and undergraduate degrees in Architectural Studies and Classical Music Performance. Aaron regularly delivers design-thinking and co-creation workshops with community, industry, and educational groups and is currently involved in the design, development, and delivery of innovative inter-disciplinary teaching models in higher-education. Aaron's PhD focuses on understanding the value of end-user engagement in design processes, and the application of a co-creation process to urban-scale development projects.

Professor Yoshi Kashima

Yoshi is Professor of Psychology at the University of Melbourne. His research focuses on cultural dynamics – the formation, maintenance, and transformation of culture over time with particular emphasis on culture of sustainability. He served as the President of the International Association for Cross-Cultural Psychology, and is passionate about a translational social science that can make a difference to everyday life of ordinary people.

Dr. Edgar Liu

Edgar is a Research Fellow at UNSW Australia's City Futures Research Centre. He has background in human geography, and his postdoctoral experience has focused on the shelter and non-shelter outcomes of social housing policies and programs across Australia. In 2016, he finished a project for the Cooperative Research Centre for Low Carbon Living on the barriers that lower income households across Australia faced in transitioning to low carbon, and devised potential solutions to overcoming these.

Kartik Madhira

Kartik works at the City of Parramatta Council. His role as a Sustainability Officer at the Council includes facilitating delivery of programs for households, businesses as well as Council operations. Outside professional life, Kartik is keen to explore opportunities to alleviate social issues impacting the society in this modern era and further contribute to discussions at local and global levels and influence the highest levels of decision making. He holds tertiary qualifications in environmental management and is also a graduate of the Centre for Sustainability Leadership's *Leaders for Sustainability program*.

Dr Aneta Podkalicka

Aneta is a cultural and media researcher in the School of Media, Film and Journalism, Monash University. Her research has focused on the role of media in multiple social contexts, including youth media projects, consumption, and environmental sustainability. She is a chief investigator in the CRC Low Carbon Living project on media and home renovation practices (with Kath Hulse). Aneta has published in several major academic media and cultural studies journals. She is co-author of a forthcoming book *Using Media for Social Innovation*, and a book in progress *Grand Designs: Consumer Markets and Home Making*.

Scientia Professor Deo Prasad AO

Deo is the CEO of the CRCLCL, an international authority on sustainable buildings and cities and among the leading advocates for sustainability in Australia. Deo has been received a number of awards including the Royal Australian Institute of Architect's National Education Award for contribution to 'sustainability education, research and design', the NSW State Government's individual GreenGlobe Award for 'showing leadership and commitment to the supply of renewable energy' and the Federal Government's national award for 'outstanding contribution to energy related research'. Deo is also the Director of the UNSW Centre for a Sustainable Built Environment (SOLARCH)

Dr. Stephen White

Stephen leads CSIRO's Energy Efficiency research and is a Program Leader in the Low-Carbon-Living Cooperative Research Centre. He chairs the Sustainable Housing Task Group for the Australian Sustainable Built Environment Council (ASBEC) and he oversees a range of tools for supporting efforts to encourage increased demand for environmentally sustainable housing. His research has resulted in IP commercialization through a number start-up companies. He is a member of the Australian Refrigeration and Building Services (ARBS) "Hall of Fame"

Anthony Wright

Anthony is a building designer, project manager and experienced Government program manager. He has more than a decade's experience in leading teams to implement energy efficiency programs in the built environment. Anthony has also commercialised energy rating software, developed behaviour change programs, and delivered award winning energy efficiency programs. Anthony currently leads the strategic development of the NatHERS benchmark tool, the Liveability real estate marketing and communications program and other research programs focussed on generating consumer demand for sustainable housing.

Disclaimer

Information presented at the event is of a general nature only and the opinions of the presenters. The CRCLCL gives no warranty or assurance, and makes no representation as to the accuracy or reliability of any information presented or its suitability for any intended use. The CRCLCL accepts no responsibility for loss arising from reliance on any information presented.